TIMES-GAZETTE
Is San Mateo County's First Newspaper
Established in 1859

REDWOOD CITY
CLIMATE BEST BY GOVERNMENT TEST

Times-Gazette

SAN MATEO COUNTY
Is the Gardening Center of California
Where Climate Is Best

VOLUME LXXV — THE TIMES-GAZETTE, REDWOOD CITY, CALIFORNIA, FRIDAY, SEPTEMBER 13, 1940 — ESTABLISHED IN 1859

Doctor's Daughter Shaken Up in Crash

Genevieve Peddicord, 20, 904 Hopkins Ave., Redwood City, daughter of Dr. Harper Peddicord, was shaken up but otherwise uninjured when the automobile in which she was riding, driven by Byrne Pike, 22, Jefferson Ave., collided with one driven by Joe Perey, 22, of San Francisco, at 4:30 p.m. Monday on Skyline Blvd. a quarter mile northeast of the Half Moon Bay Rd. intersection.

Pike, son of Mr. and Mrs. A. W. Pike, owners of an estate west of the city, told California Highway Patrolmen the sun got in his eyes as he rounded a turn going up the grade, and Perey's car suddenly appeared in front of him, coming down. Neither could avoid striking the other.

Neither driver was injured. Miss Peddicord was taken to her home by a passing motorist.

SPECIAL
20% REDUCTION ON ALL BUNDLES
UNTIL AUG. 15TH
(Except Shirts, 10c Each)
First Class Hand Work
Satisfaction Guaranteed
WEY LEE
Chinese Laundry, 2192 Bdwy.
We Call and Deliver—Ph. 3690

Can You Identify These Pictures?

1

ANS.

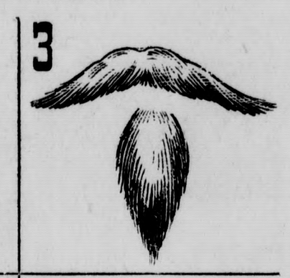
Montgomery Ward's are celebrating their 68th Anniversary this September, and here

2

ANS.

are some items taken from their early catalogs. Can you tell what each was used for?

3

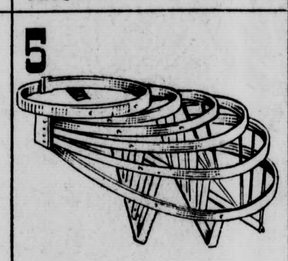


ANS.

Here's a hint—if you can't, get Grandma to help you. You'll find the answers on page 6.

4

5



6

Make-up Stylist At Local Drug Store

Skins that bloom with natural color will be seen this Fall, according to Pearl Schwartz, make-up stylist, now introducing the new Colonial Dames Campus Make-up in Redwood City.

One application of this new make-up principle is a revelation. The tints are natural, warm and beautiful, and veil minor imperfections in a most flattering way. Add an exciting lipstick, and keep dainty with the brand new Colonial Dame Cologne Deodorant, and you are ready for anything, said the stylist.

Miss Schwartz may be consulted at the Economy Drug Co., 2636 Broadway, today and tomorrow.

H. W. Forman Passes Away

Eleven days confinement in a San Jose rest home ended in death Sunday for Harry W. Forman, 82, of Eighth Ave., North Fair Oaks, retired assistant general manager of the Western Pacific Railroad who had lived in Redwood City for more than 20 years.

Associated with railroads most of his life, Mr. Forman came to San Francisco in 1918 to take a position with Western Pacific. Prior to that time he had been with the Burlington Route and with southern lines. He served as train rule examiner with Burlington and was regarded as an authority in that line, having written several books on the subject for trainmen.

Always active, Mr. Forman retired only four years ago. He first began to fail in health in April, according to his stepson, W. Lyon, general manager of the Agricultural Workers' Health and Medical Association of Fresno, who has been living at the North Fair Oaks address.

Mr. Forman's death was hastened, relatives believe, by the death of his wife a year and a half ago in an automobile accident here and the death a short time later of his son, Fred F. Forman, a resident here for about two years.

"A publisher's dozen" in the wholesale book trade in England means 13 copies.

'Average Consumer' To Gain From Slash

The "average consumer" will receive the large share of benefits from the Pacific Gas and Electric Co.'s $5,000,000 annual slash in rates.

Ray L. Riley, president of the State Railroad Commission which ordered the downward rate revision, said that domestic consumers will save from 7½ to 8 per cent on their gas and light bills, starting Oct. 1.

"The main part of the savings will apply on the average bill," Riley said, "because it is the man who pays the average bill who has made the biggest contribution to the increase in business."

Approximately $3,000,000 of the $5,000,000 cut, largest in the company's history, will result in reduced gas rates, the other $2,000,000 saving to go to electricity consumers, it was said.

Home Periled By Blaze

A blaze which firemen said might have started on an ironing board burned out a laundry room at the Frank Wentworth home, corner of Arguello St. and Brewster Ave., Redwood City, at 9:53 p.m. Sunday.

The family had gone to bed, and neighbors, noticing the flames, turned in the alarm. Firemen were able to confine the blaze to the single rear room, the walls of which were charred. Some clothing was destroyed. Damage was estimated at between $150 and $200.

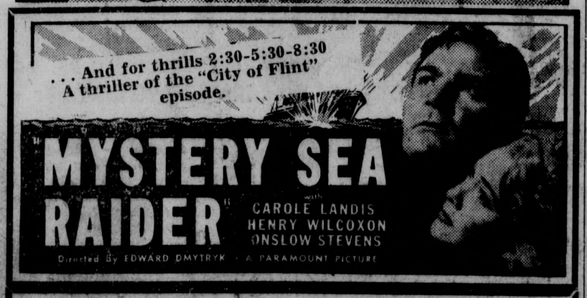
NYA Allots Sequoia $1836 for Students

The National Youth Administration has allotted Sequoia High School $1836 for the coming school year, W. P. Turner, local NYA director, announced today. The money is to be used to help students put themselves through high school while gaining experience in a type of work related as closely as possible to the courses they are studying.

KLS—1280 K.C.
Monday Through Saturday
9:30 p.m.
"THE GREATEST LOVE STORY OF THE AGES"
With the Old Heart Comforting Songs

SAN MATEO COUNTY FIESTA
Spectacular $50,000 floral and agricultural exhibit!
$25,000 "bouquet" of orchids!
Amateur Photographic Contest! Unique Hobby show!
HORACE HEIDT with CAROLE LANDIS
and the Musical Knights! (Evening, Sept. 19-20)
50 ENTERTAINERS
ORRIN TUCKER AND BONNIE BAKER!
(Matinee and eve., Sept. 21-22)
All in a setting of unbelievable beauty!
SEPTEMBER 19-22
BAY MEADOWS • SAN MATEO
Gen'l Admission 50c — Entertainment 50c Extra

LAST TIMES SATURDAY
BING CROSBY "RHYTHM ON THE RIVER" | ANNE SHIRLEY "ANNE OF WINDY POPLARS"
SEQUOIA
SUN., MON., TUES
DOORS OPEN 12:45
SUNDAY. CONTINUOUS FROM 1 P.M. 30c TIL 2
LORETTA YOUNG and MELVYN DOUGLAS in *He Stayed For Breakfast*
with Alan Marshal
Eugene Pallette · Una O'Connor
Directed by ALEXANDER HALL
A COLUMBIA PICTURE
PREPARE TO LAUGH AT . . .
1:00 - 4:00 - 7:00 - 10:00
4 BIG SHOWS ON SUNDAY



SPECIAL GIFT to adults attending on Sunday after 4:30 p.m., with a paid admission ticket ending in Number "0" . . . FREE,
BEAUTIFUL 6 x 8 SILVERTONE PORTRAIT
BY MURRAY STUDIO
Sittings in Mezzanine Studio, Sequoia Theater

In the New Darker Tones
$2.95
Antique finished shoes are the shoes that go with and complement any suit you might be wearing. See them tomorrow!
KIRBY'S
2411 Broadway
"Where Values Make Friends"

NEW REDWOOD THEATRE
CALIFORNIA at MONTGOMERY
SUNDAY and MONDAY
CONTINUOUS SHOW SUNDAY. BOX OFFICE OPENS AT 1:30 P..M
Two First Run Features!
ON THE SAME PROGRAM
Shown at 1:50-4:25-7:00-9:30 — Shown at 2:50-5:30-8:00-10:30

Richard Andy
ARLEN DEVINE
in
BLACK DIAMONDS
with
ADAMS
TREEN
FIX

Neither ferocious ape, nor savage tribesman, nor tropic tempest can stay the daring of Exploration's First Lady!

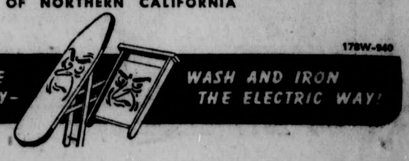
OSA JOHNSON'S
(MRS. MARTIN JOHNSON)
I Married Adventure
Based on the great Book-of-the-Month-Club Selection
Produced by
OSA JOHNSON
A Columbia Picture

A handy shoe rack—
to keep your closet neater, your shoes in better condition! Every home needs one! Holds more shoes than any we've seen. Unpainted—paint it your favorite color. It's yours—*while they last*—for only 1¢, with a $2.99 purchase of any of these fine Fuller Paints:
Fuller Pure Prepared "House" Paint—Porch & Deck Paint—Decoret Enamel—Fullerwear Floor Enamel—Lin-Bar, Speedite, Fullerspar, and Speedflat Varnishes—Fullerglo—Pure Prepared Primer.
Only one to a customer.
Offer applies only to *retail* purchases Sept. 9 to 21, incl.
HOLMQUIST HARDWARE
875 MAIN ST.
PHONE REDWOOD 258

HELD OVER
To Accommodate Returning Vacationists
FREE PORTRAIT
Of Your Child
One lovely large Silvertone Portrait of any child of 3 months to 12 years of age—as an advertisement of our work—
ABSOLUTELY FREE!
Visit Our Studio—No Outside Salesmen
Offer Positively Ends Saturday, Sept. 28th
MURRAY STUDIO
WEDDING PHOTOGRAPHERS
2063 Broadway—Phone Redwood 406

The BARRY DRESS SHOP
2419 Broadway
FINAL
CLEARANCE
Broken lines and sizes in good wearable merchandise. Many items are not listed. This is our final close out to make way for new Fall merchandise. DON'T MISS IT!
GROUP I
Featuring a nice selection of house dresses. All excellent values. Also 3 piece play suits and sun suits.
1.79
SALE
DRESSES in Cotton Sheers Seersuckers
House Coats
Smocks
Sweaters
Blouses
98¢
GROUP II
A fine selection of print dresses in the larger sizes. Sport jackets, slack suits. White sharkskin dresses in broken sizes.
2.79
GROUP III
This group contains all our better summer dresses in a drastic close-out. Values to $7.98.
3.79

BANISH BACK-BREAKING TUESDAY!

WASH and IRON
the MODERN WAY
Don't be a martyr to Blue Monday and its irksome aftermath, Back-Breaking Tuesday. Declare war on drudgery—on laborious scrubbing; on lifting and shifting a heavy iron for one weary hour after another, while feet and limbs ache and nerves reach the breaking point. • Wash and iron the modern way—with new electric washing and ironing machines. You'll do better work in a fraction of the time and you'll finish the job rested and fresh. • Decide now to save your strength, your nerves, your time. See your dealer today and ask him how you can still save 10% on the following makes of electric ironers:
A. B. C. HORTON NORGE WESTINGHOUSE
APEX IRONRITE SIMPLEX KELVINATOR
EASY SPEED QUEEN BENDIX THOR
GENERAL ELECTRIC HOTPOINT UNIVERSAL
SEE YOUR DEALER
ELECTRIC APPLIANCE SOCIETY
OF NORTHERN CALIFORNIA
178W-940


MENLO PARK NEWS NOTES

MENDO ontes —times gazette.

MENLO PARK—E. M. Rankin, president of the Menlo Improvement Club, is arranging with the Southern Pacific Co. for a drainage system on Merrill St. A pond of water forms there during the rainy season and is called Cooper Lake. Work on the project will start soon.

★ ★ ★

The city council met for a short session Tuesday evening, only routine business being transacted. In the absence of City Atty. James T. O'Keefe Jr., who is honeymooning in Canada, J. H. Sullivan was the board's legal adviser.

★ ★ ★

The passing of Leon F. Douglass last Saturday morning was a shock to the people of Menlo Park. The famous inventor was known for his philanthropy and kindness and consideration for others. Every Christmas his home was the scene of merriment by the gathering of the children of the community around a mammoth tree loaded with gifts for everyone. His charming daughter distributed them to hundreds of little ones who will long cherish his memory. Many of his 100 inventions were created in his vast laboratory here. Mr. Douglass is survived by his wife, one daughter and three sons.

★ ★ ★

"Night in Old Menlo" will allure a big crowd to the Kuck gardens Saturday, Sept. 21, to enjoy the program arranged by a committee of old timers. Ancient garments will be worn and the dances and sports of the gay nineties indulged in. It will be a big night, as well as an old night, so come and see for yourself.

★ ★ ★

Mrs. Ruth Ovlen of Oakland and Sacramento was a weekend guest of Miss Carmel O'Keefe. Mr. Ovlen is one of the executives of the Exposition in San Francisco.

★ ★ ★

The large corner lot on Partridge Ave. and the highway was sold this week for $6000. It is said the new owner is to remove the old structure on the property and replace it with a two-story store building, to be leased by a Palo Alto firm. The sale was made by Floyd Lowe, with offices in the Rankin Building.

★ ★ ★

The Willkie Republican Club that was to have been organized here last week will begin action next week. There are so few Democrats in town that the new organization will have very little work to do in making converts. Everyone appears to be for Willkie, so why organize?

★ ★ ★

It was rumored this week that the California Water Co. was going to reduce its rates in Menlo Park. The rumor could not be confirmed, but if true it would be glad news to consumers. The rates here are entirely too high. ADD MENLO notes BEACON

Isabell Weeden Lindquist and her two children, Emma Roberta and Billy, visited friends in Sacramento and attended the State Fair over the holiday.

★ ★ ★

Belle Haven American Legion Post and Auxiliary held public installation at the hall on Elm St. Wednesday night. The San Mateo County drill team, with Mrs. Bessie Wood, past president of District 26, in charge, installed the auxiliary and the 40 & 8 drill team installed the post officers.

★ ★ ★

Mr. and Mrs. William H. Weeden will celebrate their 48th wedding anniversary quietly at their home on El Camino Real Sunday, Sept. 15. Because of Mr. Weeden's recent illness, there will be just a family dinner with their children and grandchildren present.

★ ★ ★

Isabelle Weeden Lindquist will sing at the dedication of an American Flag in Masonic Hall, Palo Alto, Thursday, Sept. 12. The flag is to be presented to Palo Alto Lodge, Odd Fellows, by the American Legion.

★ ★ ★

Menlo Park Squadron, Sons of the Legion, are to install their officers tonight in Central School Auditorium. Dancing and the serving of refreshments will complete the evening.

Elaborate plans are being made for the fashion show dessert bridge to be given at the Francis Crosby home in Woodside for the benefit of Trinity Episcopal Church. Reservations may be made for Tuesday, Sept. 20.

TIMES-GAZETTE

Established 1859

REDWOOD CITY, SAN MATEO COUNTY, CALIF.

D. E. O'KEEFE.....Owner and Publisher

Published Every Friday in Redwood City, Calif.

870 Jefferson Ave. Telephone R. C. 1640

Subscription Rates

One year, in advance.....$2.00

Entered in the Postoffice at Redwood City as Second Class Mail Matter.

Prices cut! Buy now! 68TH You save up to 1/2!

MONTGOMERY WARD'S 68TH ANNIVERSARY SALE

24-HOUR-COMFORT AT NEW LOW SALE PRICE

Upholstered Sofa-Bed

- Makes a 72" by 46" bed!
- Sisal pads; no coil feel!

Why pay $8 more for comparable quality! Makes a restful bed *without moving away from the wall!* Rich cotton tapestry cover! Bedding box!

28.68

$4 A MONTH, Down Payment, Carrying Charge

Price slashed 14% on our regular stocks! Save now in Anniversary

DRESS SHIRT SALE

Famous Thornewood shirts! Sanforized! Every pattern new for Fall!

Wards bring you—for the first time at a reduced price—Thornewood shirts. They're finer shirts, from their Wiltproof collars to their generously long tails. The fabrics are 100x60 cotton broadcloths. (Ask the Lady of your house. She'll tell you 100x60 is a closer weave that wears longer, looks better.) Full-cut sizes. Whites have guaranteed collars that will outlast the shirt body.

88¢

PRICES CUT AS MUCH AS $4.45!

- Every Size
- No Restrictions
- Unlimited Warranty

Ward Riverside Tires

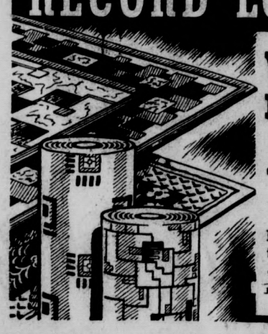
Think of it! Reductions as high as $4.45 (7.50-15) from Riversides regular low list prices! Riversides are longer-wearing, give greater safety! Warranted without limit of time or mileage!

8.45 6.00-16 tire only. Includes your old tire

White-Black Sidewalls At Even Greater Savings Prices Include Your Old Tire In Exchange

Every Size Cut in Price!

RECORD LOW PRICES



Wardoleum Feltbase Rugs

Compare 5.98! **3.98** 9x12

Newest patterns in florals . . . leafs . . . tiles . . . moderns . . . hooks! *Easy to clean* . . . waterproof . . . stainproof! Yd. Gds. 6-9 ft. Wide. Sq. yd. 33c

ACTUAL 69c VALUES!

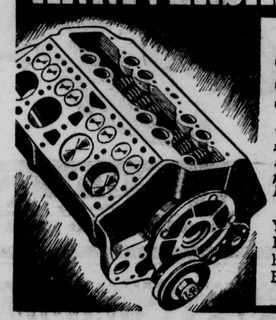
3-thread Silk Crepe Hose

Anniversary Sale! **48c**

Genuine 45-gauge pure silks, clear and ringless! Comfortable rayon tops! Rayon-reinforced silk feet for wear.

Sale! Long-wearing Service Weight Hose.48c

ANNIVERSARY SPECIAL



A Brand New Motor Block!

with old motor suitable for rebuilding **68.00**

Yes sir! a NEW block plus 164 other NEW or REBUILT parts! Precision rebuilding! This SALE price is at ROCK-BOTTOM! Ford V-8 85 H. P. 1935-37.

35c GRADE MOTOR OIL

Lowest-of-all Sale Prices!

in your container **12¢** qt.

"Supreme Quality"...Non Better

5quart sealed can.....69c*

8-quart sealed can.....1.13*

*Federal tax included in price!

Sale! Girls' New Fall 59c Dresses **48¢**

Fine quality, tubfast 80 square percales—all the last word in style and perkiness! 2-6; 7-14.

Sale! 15c Girls' Panties **8¢**

Full-cut, well reinforced rayons, with popular rib-knit cuffs. Easy to wash; no ironing! 2-14.

Sale! 10c Solid Color Broadcloth **8¢ yd.**

Real savings on Wards famous cotton broadcloth! Firmly woven in plenty of colors! 36".

Price Slashed Wards Husky Work Shoes **2.88**

Elk-tanned to make them pliable for easy comfort and tough for long hard wear!

ANNIVERSARY SPECIAL

Sale! 5% Wool Plaid Pairs

Sensational at **1.58**

A sensational Anniversary value! The double duty plaids you need the year 'round! Pure wool, and fine cotton, woven the core yarn way! 70x80 size.

LOWEST PRICES EVER

Anniversary Tool Savings

Your choice **97¢**

Get a complete set at these outstanding prices. No. 1½ claw Hammer; 10-inch ratchet Brace; Smooth Plane; 26-inch Hand saw; Axe and Sheath: Level.

Save Now! 1¼-in. Closet Seat Hardw'd Stock **2.38**

Reduced for Anniversary Sale! 4 times coated with white celluloid, for lasting beauty.

Reg. 79c 3-Cell Flashlight **58¢**

Automatic fixed-focus . . . never needs adjustment. Throws 1200-ft. beam! Solid copper case!

MiracleValue Electric Door Chime **47¢**

Operates with your regular doorbell transformer. Ideal for office or home. Save 22%!

Anniversary Special! Patch Kit **16¢**

72 square inches of patching material . . . two tubes of rubber cement . . . buffer! Sale!

NOW . . . You Can Save Money . . . on thousands of other values listed in our catalogs. Our catalog order department will take your order and have your goods rushed here for you.

Women's Sport Oxfords 1.68 Wear them everywhere! Wards own 1.98 sport Vogues at the Season's lowest price.

Sale! 98c Tailored Slips 78¢ "Fruit-of-the-Loom" rayon satin slips with double-stitched seams! Also lacy styles!

Sale! New Pinnacle Prints 13¢ Super-savings on Wards BEST! 80 Square! Newest patterns and colors. Tubfast. 29".

16-Tooth Wire Lawn Rake only **27¢** It's Specially priced for our 68th Anniversary sale. Fine for raking leaves and grass. SAVE!

Reg. 35c Color Varnish 15¢ ½-pint Limit of 2 to a customer. Wards finest combination varnish and stain. Dark Oak or Light Oak.

35-lb. Roll Roofing Reg. 98c **77¢** roll Lowest cost protection. Use for temporary roofing or sheathing purposes. Talc-surfaced.

Convenient monthly terms can be arranged on any of these specially-priced items! You can buy at these savings and enjoy the goods while you pay a little each month our of income.

VALUES LIKE THESE CANNOT BE SURPASSED! STOCK UP FOR MONTHS AHEAD NOW AT **MONTGOMERY WARD**

2317 Broadway Redwood City Phone 1300

Exchangites Slate Picnic for Saturday

Final plans for their annual picnic were revealed to Exchangites Tuesday by J. A. Buhler, chairman of the committee arranging the affair, which will be held Saturday at 6:30 p.m. at Canada Road Park, just north of Jefferson Ave. on Canada Rd.

A barbecue will be enjoyed, followed by a surprise program, being arranged under direction of Mrs. Buhler and by dancing.

Guests of the local club last night were members from San Jose and San Bruno clubs, the latter's bowling team having met and defeated the Redwood City team after the meeting. Speakers of the evening were Dr. Rollo O. La Berge and Albert J. Terremere Jr., delegates to the recent state and national conventions in San Francisco. Chairman was Alfred L. Robertson. Mrs. Martin W. Levy explained briefly the work of the Allied Relief Salvage Shops.

The telephone system in Turkey has about 6,000 miles of good roads and 4,000 miles in need of repair.

Arlen and Devine Film Here

Richard Arlen, Andy Devine and Mary Treen in "Black Diamond," thrilling action film that will open Sunday at the Redwood Theater on a double bill with "I Married Adventure."

E. H. Cosgriff Heads GOP

E. H. Cosgriff, attorney, Burlingame, Tuesday was elected chairman of the 1940-41 Republican Central Committee, succeeding S. A. Keyston of San Mateo.

Other new officials:

Glenn R. Baker, vice chairman, San Bruno; Frank B. Ingersoll Jr., secretary, Woodside; A. B. Cargill, treasurer, Burlingame; finance committee, Cosgriff chairman, John D. Bromfield, Hillsborough; Martin A. Poss, San Mateo; Keyston and Cargill.

Preliminary plans for the presidential campaign were laid, and Chairman Cosgriff announced that the next meeting of the committee will be in conjunction with other Republican groups of the county at Hotel Benjamin Franklin headquarters in San Mateo Tuesday, Sept. 24.

Delegates from the Young Republicans, Republican Assembly, Council of Republican Women and Pro-America will attend. W. T. Chapman of Burlingame was re-engaged as manager of the San Mateo office. He has served since May. Cosgriff revealed the committee plans to open campaign offices in Daly City and Redwood City in a few weeks.

Nine persons with the name Abijah are mentioned in the Old Testament.

The flattest surfaces in the world are three discs in the United States bureau of standards, made from clear fused quartz or silica glass.

The sweet pea is a native of the island of Sicily. It was first mentioned in 1695, by an Italian monk, who sent seeds to England and Holland.

CHINESE HERBS
for various ailments
Consultation Free
YEE & KO HERB CO.
872 Main St., Redwood City
Phone Redwood 3231

STILL THE LEADER
Raymond's leadership as the peninsula's foremost stylist has been accepted from the first. A discriminating and growing clientele over the past 7 years are still proving this leadership—based on originality, styling and service.
Astra Wireless Permanent
RAYMOND Coiffeur D'Art
620 El Camino Real
Phone San Carlos 775
Member of San Francisco Coiffeur Guild

REDWOOD CITY CREAMERY-DELICATESSEN
917 MAIN ST. REDWOOD CITY
TRY OUR DELICIOUS
HOME-MADE SALADS -- BAKED HAM -- ROAST BEEF
All prepared by Mrs. Frago daily at our store.

BUTTER	Dairy Maid First Quality	Lb.	33¢
EGGS	Fresh Grade A	Doz.	34¢
SPAM		12 Oz. Tin	25¢
BABY FOOD	Heinz Strained All Varieties	3 cans	20¢
SUGAR	Pure Cane—Cloth Bag	10 lbs.	52¢
NBC—Reg. Size SHREDDED WHEAT		2 pkgs.	17¢
MILK	Banner—Tall Cans	4 for	24¢
TUNA	White Star—No. ½ Can		16¢
CORNED BEEF	Libby's—Reg. Can		18¢
Hills Red Can or M.J.B. COFFEE	Lb. Can 24¢	2 lb. can	47¢
JELLO	All Flavors	3 pkgs.	14¢
JACK CHEESE	Monterey—Full Cream	Lb.	21¢
SANI FLUSH	Reg. Size	Can	14¢
Granulated Soap OXYDOL	Large Pkg. 18½¢	Giant Pkg.	52¢

CALIFORNIA MARKET
921 MAIN ST. REDWOOD CITY
GOV'T INSPECTED QUALITY MEATS
AT LOWEST POSSIBLE PRICES

EXTRA SPECIAL! SHOULDERS **Spring Lamb** (No Breasts) 12¢ Lb.

Boneless Brisket **CORNED BEEF** Lean & Meaty 12¢ Lb. | FANCY **RIB ROAST** Short Cuts 22¢ LB

EXTRA SPECIAL! SHOULDER RIB **Roast Beef** Best Cuts 17¢ LB

FRESH **Shoulder PORK** Full Cut 18¢ LB | **RUMP ROAST BEEF** 17¢ LB

FRESH SLICED **RED KING SALMON** 20¢ LB | **SIRLOIN TIP ROAST** 19¢ LB

SUGAR CURED **Shoulder PORK** Full Cut 13¢ LB | FANCY— **LEGS OF VEAL** Fine for Roasting 18¢ LB

FRUITS and VEGETABLES
SUNKIST—GOOD SIZE **ORANGES 2 doz. 35¢**
CALIF. RUSSETT—MESH BAG **POTATOES** 15 lb. Bag 19¢

Values galore are in store for you this week as we bring you our famous Fall food festival—a sale that takes in every department of our complete market. Scores and scores of your favorite foods are priced for extra savings so stock your pantry and pocket your profits. Big crowds, of course, but wide aisles and helpful clerks enable you to shop as quickly as you please.

Pineapple	JUICE—Libby's or Dole Unsweetened	No. 2 Tin 8¢	JUMBO NO. 5 TIN 18¢
Oleomargarine	SUNLIGHT Fine Quality	LB.	8½¢
ICE CREAM	Fiesta Bricks. Made by Golden State	Pint 10¢	18¢
BUTTER	SWIFT'S BROOKFIELD 1st Quality	LB.	33¢
RANCH EGGS	Stanford Farms Fresh, Medium Size Grade A	DOZ.	35¢
SWANSDOWN	CAKE FLOUR	LGE. PKG.	19½¢

LIBBY'S **Lunch Tongue** No. ½ Tin 14¢

Manning's Finest **COFFEE** A truly rare blend which has the utmost flavor and character that coffee can possess. Lb. 28¢

Lipton's Tea Black, Orange Pekoe & Pekoe ¼ lb. 20c ½ lb. 39c 1 lb., 76c

BLUE LAKE BEANS	Fancy	3 lbs.	10¢
Fresh Peas	Half Moon Bay	lb.	5¢
TOMATOES	Firm Ripe	5 lb. bskt.	15¢
JUICE ORANGES		2 doz.	19¢
LETTUCE	Large Firm	hd.	3c
CORN	Fancy Golden Bantam	5 for	15c
SQUASH	Large size DANISH	3 for	10c
CAULIFLOWER	Large Size	Each	7c
LEMONS		Each	1c
BELLFLEUR APPLES		6 lbs.	25c

Turkeys	Melani Spring, Fancy Spring California Average 9 to 12 lbs.	lb.	27¢
Picnic Hams	U. S. Inspected Sweet Pickled	lb.	12½¢
Cal. Hens	Local Fresh Killed		21¢
Pork Roast	Fresh Cut Shoulder U. S. Gov't Inspected		17½¢
Pot Roast	Shoulder Rib Allen's Stall Fed Beef	lb.	19½¢
Local Fresh Killed COLORED ROASTERS		lb.	28½c
BARBECUE STEAK	Cut any thickness	lb.	35c
CORNED BEEF	Lean plate cuts.	lb.	4½c
RACKS OF LAMB	Genuine Spring Full Cut.	lb.	21c
LAMB ROAST	Shoulder Cut Standing—Small End	Lb.	9½c
PRIME RIB ROAST	Allan's Stall Feed Beef.	lb.	24½c

Old Times Freestone PEACHES	No. 2½ Tin		12½c
Sperry's Pancake and Waffle FLOUR	Lge. 28-oz. Pkg.		16c
Lighthouse CLEANSER	Reg. Size Tin		3c
Sassy DOG FOOD	1 lb. Tin		4c
Val Vita Tomato—Buffett Tin SAUCE		4 for	10c
Libby's JUICE	No. 2 Tin	3 for	20c
Campfire Fruit COCKTAIL	No. 2½ Tin		14½c
Gold Leaf Fruit COCKTAIL	No. 1 Tin	3 for	25c
Kraft LOAF CHEESE	2 lb. Loaf		49c
American, Old Eng., Brick			
Harvest Moon Real MAYONNAISE	Qt.		29c
Swift's Pard DOG FOOD	1 lb. Tin	3 for	25c
Kraft Cheese — Close Out SPREADS	5-oz. Glass		12½c
Kay, Pimento, Roq., Old Eng. Silverdale TOMATOES	No. 1 Tin	3 for	17c
Sunshine Krispy CRACKERS	1 lb. Pkg.		14½c
T.X.L. Calif. TAMALES	8-oz. Tin	4 for	19c
A-1 Brand COFFEE	Ground to Suit	lb.	12c
Gold Leaf PEACHES	2½ Tin		10c
Red Sour Pitted CHERRIES	No. 2 Tin		12½c

Pabst-ett CHEESE	6½ Pkg.		13½c
Plain or Standard Log Cabin SYRUP	Medium 26-oz. Tin		27c
Gold Crest SALAD OIL	Gal. Tin		73c
Gold Crest SALAD OIL	Qt. Bot.		25c
Leslie SALT	1½ lb. Pkg.	3 for	10c
OIL Wesson	Qt. Tin		40c
Wonder Brand MILK	Tall Tin	4 for	24c
Libby's or Del Monte PEARS	2½ Tin		18c
Libby's Vienna SAUSAGE	No. ½ Tin	3 for	23c
Libby's ASPARAGUS	Tall Picnic Tin	2 for	25c
TUNA "Chicken of the Sea"	No. ½ Tin	2 for	25c
Kraft's MALTED MILK	1 lb. Tin		25½c
Choc. Flavored			

SPRY	SHORTENING	3 lbs.	46½¢
LUX FLAKES		Large Pkg.	21¢
RINSO		Large Pkg.	18½¢
		Giant Pkg.	52¢
LUX	TOILET SOAP Reg. Size Bars	3 for	17¢
LIFEBUOY	TOILET SOAP Reg. Size Bars	3 for	17¢
SCOTTY ALLEN	DOG FOOD 1 Lb. Tin	2 for	15¢
R&R	BONED CHICKEN 6½ Oz. Tin	6½ Oz. Tin	45¢
BIFF	FLY SPRAY	Pt.	19¢
		Qt.	33¢
UNION	GLASS CLEANER	6 Oz. Bot.	12¢
		12 Oz. Bot.	19¢
	SPRAYER—14c		

Gracie! Say something special **SPAM** A Hormel Product 12 Oz. Tin 25¢ Hear Burns & Allen Monday Evening—NBC.

Get a pantry supply for quick serving **HORMEL** CHILI CON CARNE 16 Oz. Tin 17¢

DELICATESSEN

MORRELL'S **BACON** Sliced Rind Off Lb. 22½¢

HOME MADE **Chicken Pies** Large Size—Each 15¢ A meal in itself. Just heat and serve.

VERY NIPPY CHADDAR CHEESE	Oregon	Lb.	19½c
SALADS	Home Made Potato, Club, Cole Slaw	2 lbs.	25c
RANCH EGGS	Small Size Grade A	Doz.	23c
OLIVE OIL	California	Full Gal.	$1 79
Rich and Creamy COTTAGE CHEESE	Home Made	2 lbs.	15c
ENCHALIDAS	Home Made	Large Size Each	10c
Just Heat and Serve—Large variety to choose from. COLD MEAT	Special Assortment	Lb.	25c
CHEESE	Monterey Jack Full Cream	Lb.	20½c
SAUSAGE	100% Pure Pork	Lb.	23c

100% PURE MEAT **FRANK-FURTERS** Club Style Lb. 15¢

SHANKLESS **PICNIC HAM** Lb. 22½¢

territo's
Free Parking—Use Our Convenient Rear Entrance—Prices Cash and Carry. Positively No Phone Orders.

SCHILLING COFFEE Drip or Reg. 1 lb. 24¢ 2 lbs. 46¢

Redwood City Tribune
SAN MATEO COUNTY SEAT — AN INDEPENDENT NEWSPAPER

Published in the Interest Of Building a Greater Peninsula

Home Planning Bureau

News and Feature Stories About Building, Furnishing Modern Homes

PAGE FOUR THE TIMES-GAZETTE, REDWOOD CITY, CALIFORNIA, FRIDAY, SEPTEMBER 13, 1940

Re Opening
ACACIA LANE
Homes $6950 to $8500
Lots 75x158 on a secluded blind street. In a restricted area. All improvements paid for. A new home NOW open for inspection.
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678-39th Ave. San Francisco

NEW HOMES
Roosevelt Ave. - - - One block from Highway
$4050, FHA TERMS (2 LEFT)
Other Homes in Redwood City
$4600 AND $5100 FHA TERMS
SEE YOUR AGENT
John E. McCarthy
BUILDER
50 Hudson St. Redwood City Phone 1351

Dingman's Electric Service
ELECTRICAL JOBBING, CONTRACTING
Thermadore Electric Ranges and Heaters
Fluorescent Lighting and Electric Motors
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CONTRACTOR INTEGRITY TEDDY LAUMAN REDWOOD CITY CALIFORNIA BUILDER
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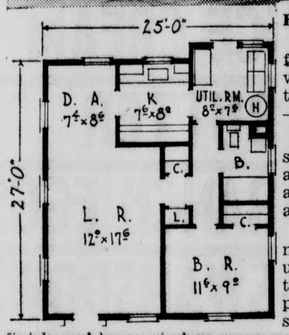
Pedigreed Home

Apartment Conveniences In Newlyweds' Cottage



By AP Feature Service

This little giant dwelling, ideal for newlyweds, offers the conveniences of an apartment with the privacy of a detached home—at ultra-minimum cost.

The designers have utilized space deftly to obviate need for a basement, to provide a dining alcove and ample living room—all on a ground plan 25x27 feet.

The utility room houses the new heating-air conditioning unit, plus other utilities, saving the other interior areas for the pleasant niceties of home construction. The wide wood siding finish and large window space are in the best modern manner.

Estimated cost of the "Tiny Tim" cottage apartment is approximately $2350, exclusive of lot, in many areas.

Full details on construction and financing are available at any agency affiliated with the Federal Home Loan Bank Board, of Washington, D. C.

The porch is sure to be rained on and to get its share of lawn sprinkling, so the porch floor needs to be plentifully sloped for rapid drainage.

Plant at least a few of the outstanding novelties this year. Many of them are improvements over old varieties, and will be a welcome change.

NEW HOMES in DUMBARTON PARK
NEAR ATHERTON
Briggs Colored Plumbing — Venetian Blinds — Chimes
Full Tiled Baths — Handy Kitchens — Attractive Exteriors — Gardens Fenced
These Homes Are Real Bargains at $4000---F.H.A Terms
J. E. SPARR
BUILDER
Phone San Carlos 467

New Wealth

Realty Boom Is Sound

By HERBERT U. NELSON

(Executive vice president, National Association of Real Estate Boards.)

"Whether Germany or Britain wins the war, it is certain that European civilization has already suffered such a tremendous shock that it will take a long time to bring it back even to the condition of the early 1930's. Long ago we were told that a 'starved empire moves westward.' The center of culture and civilization did move from Asia to Europe, and will now establish itself in the North American continent. It will probably remain here for a long time to come. Many famous works of art have already come into the United States. Higher education and research are beginning to center in the new world. I believe that we are going to have wealth as never before in the United States."

NEED SOUND POLICIES

This is the premise on which Richard T. Ely, dean of land economists, writing at the request of Freehold, magazine of real estate, bases his view of what the war means to real estate.

"But," he says, "if we are to realize our great potentialities for wealth we must develop sound land policies."

"When the first World War broke out," he recalls, "anyone who wanted to could take grazing land, with a thin top soil covering sand, and plow it up for crops. So we had our dust bowls. When the war closed, in the face of an agricultural surplus we encouraged the returned soldiers to become farmers. We did it in the face of a change toward mechanized farming, which consumes mineral products instead of hay and oats. As farmers failed, banks failed. Our lack of sound policy here was one fundamental cause of unemployment and depression. In cities, real estate values had been going up so we kept on building skyscrapers, apartment houses, and other structures, even after the collapse came.

PLENTY OF ROOM

"The cities of this country occupy only 1-16 of 1% of the land," Dr. Ely points out. "Two states of the union could furnish all the land needed for a city to house all the people now on earth. Indefinite expansion is thus possible. And, further, it is facilitated by our widespread means of communication and transportation. Intensive development of aviation raises the question of what further may take place in extension of city areas."

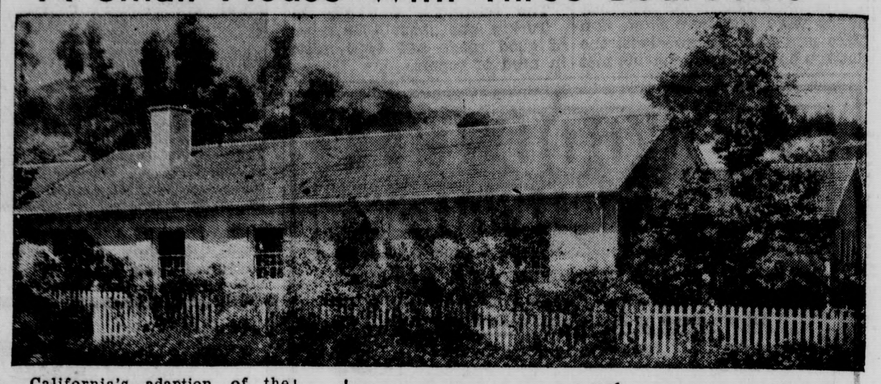
He feels that today, whether we like it or not, to preserve what we all want from our cities and from our other land assets we must reconcile ourselves to a measure of control over land use. One thing we must do, he holds, is to strengthen our control of urban expansion. We already have one well-accepted measure to this end in our requirements for approval of plots for new subdivisions.

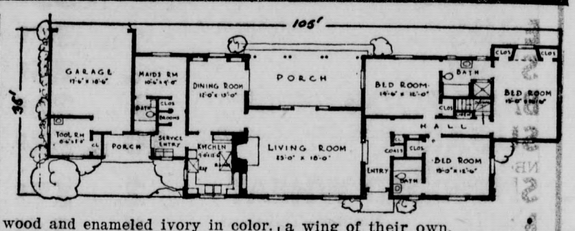
Such control will not diminish individual effort and initiative but instead by setting up requirements of the kind that tend toward successful effort will strengthen the individual's economic individualism, he points out.

"There is use of all the land," he says. "The task before us is to put the land to its right use."

Trade your old car in on a newer one. See Tribune Want Ads.

A Small House With Three Bedrooms





California's adaption of the American Colonial low rambling house of spacious rooms and appointments suitable for a family of four, is this "House of the Month," designed by Architect H. Roy Kelley.

The walls of the central mass are built of large sized bricks, painted white, and are the size of the adobe bricks used by the early Spanish builders—4" x 17" face dimensions. The walls of the adjoining wings are covered with cement plaster and painted white.

The exterior trim and the windows are also painted white and the entrance door and the shutters are soft light-yellow in color. The steps, porch floor and walks are of red brick. The walls of the Living Room, the hall and all of the bed rooms are papered with colorful papers—some of which are semi-modernistic in design; others are old Colonial adaptations. The woodwork of all rooms is white-ivory in color.

The dining room is panelled in wood and enameled ivory in color. Fireplace end of the Living Room is treated in a similar manner. The walls of the bathrooms and kitchen are papered with washable paper, and these rooms have plain colored linoleum floors. All the other rooms have wide oak planking, in dark colors.

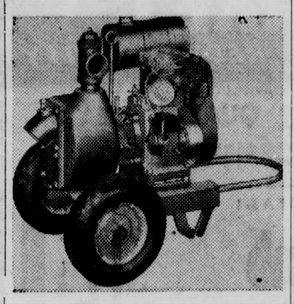
Out-of-the-ordinary features are: three baths, one with both tub and shower; two-car garage with adjoining tool room, and a room with bath for the maid, convenient to the kitchen. All rooms are cross-ventilated except the maid's room. Sleeping quarters are set apart in a wing of their own.

To be well built, this house should include copper flashings, gutters and downspouts. Brass pipe or copper water tube, which are standard for plumbing should also be specified; these will not rust and will effectively withstand corrosion. Copper shields protect the house against the invasion of termites.

In order to cut as much red tape as possible and to help assure good construction this house is approved by the Federal Home Loan Bank Board for registration under the Federal Home Building Service Plan.

Welding Firm Handles Full Line of Pumps

"Everything in pumps," is the slogan which describes the wide stock of pumps carried by J. S. Heath's welding shop at 113 Beech St., between El Camino Real and Main St., Redwood City. Pumps of all kinds and sizes are handled by the firm, which is able to fill the needs of householders or contractors.



The Sterling commercial pump, shown in the photograph, is a portable, self-priming pump especially adapted for the use of contractors.

Apco Master turbine-type pumps and a complete line of Aurora and Pacific pumps are also handled by Heath's shop. Deep well turbines, vertical sump pumps, cellar drainers, single suction centrifugal pumps, and other models designed for special purposes may be secured from the firm.

Pet Peeves

GARAGE DOORS . . . sag . . . stick . . . get blocked with snow and ice.

PORCH . . . not pitched to run off water.

FLOORS . . . creak . . . shake . . . joists not strong enough.

LAWRENCE H. SMITH HOME BUILDER
Offers 30 Homes, 5 rooms, attached garage—$3775.00 FHA Plan; $377.00 down, $23.00 monthly—in the Murray Tract, Central Ave. south of Woodside Road adjoining Washington School. Choose your lot. Plan your home.
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Best Buy in New Homes
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HOME DEVELOPMENT CO., INC. Owners and Builders
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Plumbing and Heating
Phone S. C. 133—San Carlos, Calif.

WHY PAY RENT?
$27.00 Per Month Your Full Payment
Interest 4½%
New 5 room Bungalow, 234 "D" St., Camino Villa, two blocks from transportation; not adobe soil; restricted district; lot 50x100. Priced below any home on the Peninsula, $4000.00.
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MENLO PARK TERRACE
MENLO PARK—Open for inspection. Large 6-room ranch type home, large covered terrace designed for outdoor living. 3 bedrooms, 2 baths, living room, dining-room, kitchen, breakfast-nook, laundry, fruit trees, lawn, shrubs, extra large lot, FHA inspected—Terms
Also unusual 5-room houses now under construction.
To see property, drive west 1 mile from El Camino Real on Santa Cruz or Middle Aves. to Cotton Ave. or SEE
HARRY HOEFLER---Owner, Developer
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BUILDERS, BUY LOTS NOW
40-foot lots in White Oaks and Oak Park, $350. Right in the most active spot of San Carlos. See us for lots anywhere in San Carlos. We have the bargains.
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Building Contractors
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MAIL IN THIS VALUABLE FREE COUPON
Now You Can Build That Home of Your Own

It is no longer an impossible task to build and pay for a home of your own . . . thousands of families are doing it on moderate incomes.

With terms and down payments as low as 10% one can have a new home . . . live in it and pay for it as you would ordinary rent.

The Tribune Home Planning Bureau can supply you with complete information in regard to local builders. The service of this bureau also includes the giving of information pertaining to remodeling, decorating, landscaping and other home improvements. Check the attached coupon . . . this service is entirely without obligation.

MAIL COUPON TO

OBTAIN INFORMATION FREE
FROM THE
Tribune Home Planning Bureau

BUILDING AND MODERNIZING COUPON: Please send me information on the subjects I have checked. I understand that I do not obligate myself in any way.

NAME .....
ADDRESS .....
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- ☐ Home Building
- ☐ Interior Decorating
- ☐ Home Furnishings
- ☐ Custom Furniture
- ☐ Drapes
- ☐ Upholstering
- ☐ Refrigeration
- ☐ Awnings
- ☐ Linoleum—Shades
- ☐ Electric Appliances
- ☐ Hardware
- ☐ Wallpaper
- ☐ Paint and Supplies
- ☐ Radiator Enclosures
- ☐ Mill Work, Lumber
- ☐ Venetian Blinds
- ☐ Water Heaters
- ☐ Glass
- ☐ Flooring
- ☐ Lighting Fixtures
- ☐ Roofing Material
- ☐ Fireplace
- ☐ Brick and Masonry
- ☐ Cement & Concrete
- ☐ Asbestos Siding
- ☐ Tile Work
- ☐ Home Appliances
- ☐ Driveways
- ☐ Incinerators
- ☐ Store Front
- ☐ Water Conditioning Equipment
- ☐ Store Fixtures
- ☐ Plumbing
- ☐ Built-in Features
- ☐ New Room
- ☐ Heating
- ☐ Garage
- ☐ Insulation
- ☐ Landscaping
- (a) lawn (b) shrubs (c) seeds (d) fertilizer
- ☐ Plastering
- ☐ Electric Wiring
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- ☐ Woodworking Specialist

Redwood City Tribune Home Planning Bureau 30 California St. Redwood City, California

Furnishings for Modern Homes

Suggested by the Tribune Home Planning Bureau

Examples

Science Important in Furniture-Making

Nothing so clearly illustrates how large a part science and organized production have played in furniture-making as the three pieces shown here—the screen because it is made of woven tenite, a new slightly pliable, translucent plastic, the lamp because it is of wood combined with lucite, another new plastic, and the chair because it shows the direction furniture design is moving and because it possesses many hidden values due to scientific progress.

The furniture of the future will undoubtedly use those exciting new plastics such as tenite and lucite freely, not only because of their strength and durability, but because of the many decorative effects they give.

But the chair, the latest thing in modern design with its simple curves and thin lines, is really the most startling development, for in 1930 that same chair would have cost more than twice as much as it does today. In furniture we so often use the cherished forms and styles of the past, carefully concealing construction details beneath the surface, that we do not realize how many new features there are being used today. And those same features, common now, would have been most expensive or impossible to obtain 10 years ago.

Modern upholstery methods, modern fabric mills and many other factors have not only reduced the cost of furniture by half, but they have so improved values that often there can be no comparison between two pieces, one made in 1930 and one in 1940.

Chemistry has contributed more durable finishes, fabrics wear better, upholstering is more comfortable due to half a dozen mechanical devices. New Spring constructions have been invented, and the very wood the furniture is made of is dried and seasoned under more scientific conditions to insure lasting use.

Domestic Job Supply Exceeds the Demand

Several full-time domestic jobs are open in this vicinity, but Sequoia High School's placement service has no applicants to fill them, James M. Eva, Sequoia instructor in charge of the service reported Wednesday.

He said that any young women desiring such work should contact him or Supt. A. C. Argo at the high school (telephone 1980).

"Some of the jobs are good ones, and pay very well," Eva declared.

He also is seeking a place for a deserving boy student who desires to work for board and room so that he may finish his last year at Sequoia.

Legislature Called On Fiance Problems

SACRAMENTO (AP)—Financing of unemployment relief and California's defense activities will confront the state legislature tomorrow in a special session called by Governor Olson.

Declaring unemployment relief funds were exhausted last midnight, the governor declared an additional sum of $1,450,000 will be required to finance the dole until Sept. 30.

There's a Way," written by two young Peninsulans, Janet Folsom and Andrew McCarthy, has been published and is available at various music firms, it was announced.

P. A. Transfer & Storage Co.

Household Goods Moved Long Distance With Safety

Moving household goods from one city to another with efficiency and complete safety regardless of distance is one of the splendid developments in service that van and warehouse men have brought to a high point of perfection in the past few years.

The Palo Alto Transfer and Storage Co., a Peninsula-owned and operated firm, famous for its moving and warehousing facilities unequaled between San Francisco and Santa Barbara, gives out interesting facts concerning long distance shipments.

The process involves a careful preparation of effects for the trip. Expert packers first place everything in shipping cases and crates. The simplest and safest method for a whole houseful of belongings is to secure them inside a mammoth box called a lift case. It will fit into a freight car or the hold of a ship with ease and is shipped from point to point by rail, van, or water, depending upon speed required, route, and economy.

Over a period of 38 years of successful long distance operations the Palo Alto Transfer and Storage Co. has developed a series of reliable connections in cities all over the world. The firm is always certain of competent handling of anything it entrusts to the care of associates in other cities and countries.

Interesting moves are made frequently through the channels of reliable international shipping. One Peninsula resident had her entire household property moved from China. Among her possessions were rare rugs, valuable art objects, expensive dishes and old silver. Even some of her family's clothing was included in the job. The entire operation was handled from Palo Alto.

The property was packed and shipped on schedule by one of Palo Alto Transfer and Storage Co.'s Far East associates. A lift case was used. It was delivered to the main warehouse in Palo Alto and from there carried by the local firm's vans to the new residence of the client. She was delighted with the results she obtained. As the men carried her property into her new home and arranged it as she directed, she saw that nothing was missing, nothing was marred, not even a dish cracked or chipped!

Sydney Vandervoort, secretary-treasurer of the Palo Alto firm, says that the van and warehouse men they employ in these long distance moves have long ago come to realize the tremendous consumer advantages of maintaining a strict reliability in every detail of their work. They have come together into shipping groups for the protection of the customer and for the protection of their own reputations. Except in countries at war there is seldom if ever any break in the smooth routine of their business.

SHE CAME ALL THE WAY FROM CHINA
AND WE SHIPPED HER BELONGINGS HERE

Not a thing was broken. Nothing was even scratched. Everything was done at the lowest cost possible without sacrificing one aspect of excellence in the service.

FINE MOVING SERVICES:
Intracity—Intercity,
Interstate—International
Telephone 9081 for Information

Palo Alto Transfer & Storage Co.
151 Homer Ave.—Palo Alto
I. P. Vandervoort, Pres.

MODERN ASPHALT PAVING
Driveways - Street Paving
A. T. Pumerlo
Phone Redwood City 97

Let's declare a holiday!
ATTEND THE
SAN MATEO COUNTY FIESTA

You'll see $50,000 worth of prize blooms—thousands of gardenias—a $25,000 "bouquet" of orchids. You'll listen to **Horace Heidt** and his versatile Musical Knights — see **Carole Landis**, glamorous movie star—hear **Bonnie Baker** sing "Oh, Johnny!," with **Orrin Tucker's** top-ranking band playing your favorite tunes!

•

Agriculture "steps out" too. Domestic Science exhibits will intrigue home makers. A unique Hobby Display and Amateur Photography Contest—these and many other features will make your visit one to enjoy and one to remember.

SEPTEMBER 19-22
Bay Meadows, San Mateo

GENERAL ADMISSION 50c CHILDREN 25c
Entertainment 50c Extra

WALT MALONEY'S
HOLE-IN-THE-WALL SHOP
2638 BROADWAY—PHONE 90
Where Walt cuts meat all day-In the good old-fashioned way!
NEW DEAL MARKET

LAMB Forequarters Spring Lamb—Cut for Roasting LB. 19¢
PRIME RIB Roast Beef Standing LB. 18¢
Shoulder Rib Pot Roast Lb. 17¢
Boneless Brisket—Lean—Mild Cure Corned Beef LB. 11¢
Sirloin Tip Roast Beef Lb. 18¢
ARMOUR'S STAR or KINGANS BACON In Piece LB. 28¢
Roth's old fashioned—Rolled Picnic Hams LB. 23¢
SIRLOIN or TENDERLOIN STEAKS LB. 29¢
For Boiling POTATOES lb. 1¢
TOMATOES BASKET 12¢

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Prompt Action — Friendly Service
If Planning to Buy, Build, Remodel or Refinance, see us about a Home Loan
FIRST NATIONAL BANK of San Mateo County
Broadway and Main Redwood City
MEMBER OF THE FEDERAL DEPOSIT INSURANCE CORPORATION

KECK'S HARDWARE CO.
Builders Hardware & Specialties
Tools of All Descriptions — Plasterers Supplies
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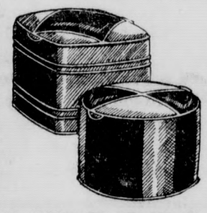
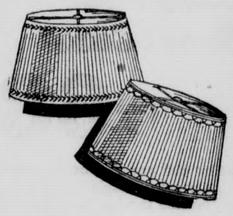
EL REY ROOFING & BUILDING PAPER
91—5th Ave., Redwood City Phone 253

Let us PROVE these **$AVING$**
FRIDAY—SATURDAY



HASSOCKS Leatherette covered in contrasting colors. 1.39
MIRRORS 16-inch Round Mirrors with Bevel Base. 95¢



SHADES For Bridge, Junior Floor and Floor Lamps. Washable. Shaped or Pleated Styles. 79¢

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Ryan Furniture Co.
837-841 MAIN ST. (I.O.O.F. BLDG.) R. C. 2112

Purity STORES
MAIN STREET MARKET ONLY
LOWEST EVERYDAY PRICES
FRIDAY & SATURDAY ONLY
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Boneless Rib Roll LB. 21¢
Pork Steaks ..... lb. 21c
Sirloin OR SMALL RIB Steak LB. 23¢
Rath Bacon, by the piece..... lb. 16c
Beef Steak Lean, Large Rib LB. 19¢
Hamburger, fresh ground..... lb. 10c
Chuck Roast Lean Tender LB. 16¢
Pork Sausage, country style..... lb. 12½c
Pork Roast Corned Shoulder LB. 12¢
Shl'dr Chops, long fed yearling lamb..lb. 15c
Sliced Bacon SWIFT'S No Rind LB. 19¢
Legs of long fed yearling lamb..... lb. 17c
Lamb Rib Chops Long Fed Yearling LB. 10¢
Genuine Spring Lamb shoulder chops..lb. 23c
OYSTERS FRYING SIZE EACH 1¢
White Cod, by the piece..... lb. 10c
Fillet Sole or Cod LB. 17¢

ELECTRICAL CONTRACTING
Private Residence, Industrial Bidding
Call 221 and let us give you a free estimation
Agency For
KELVINATORS THOR WASHERS
CROSLEY REFRIGERATION SPARK STOVES
(All sold on easy budget terms)
COAST ELECTRIC CO.
1783-85 Broadway—Redwood City 221

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All types of roofs. Tar and Gravel, Composition Shingles, Tile Roofs, Pabco Asbestos Siding. Call Us for Estimates.
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All Kinds Of
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PAINTERS and DECORATORS
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We Use FULLER'S Paint Exclusively
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Perry & Brewster
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Glass: Auto, Plate, Window and Blocks. Beveling and Polishing of Plate Glass. Glass Furniture Tops made to order. Home Mirrors of all kinds. Resilvering of Mirrors.
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Deep Well Water System
It's the LAST WORD in pump design. NO MOVING PARTS IN THE WELL! Lower power costs; trouble-free service; longer life.
PACIFIC Jet Pumps can be installed away from well—in basement, garage, etc. Compact; noiseless; fully automatic. Delivers MORE water.
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PACIFIC SELF-PRIMING PUMPS
J. S. HEATH WELDING
113 Beech (Between El Camino Real and Main St.)
Telephone 1292

Answers To Picture Puzzle About Ward's

1. A "Gent's Facy Night Shirt, with elegant embroidery, red or blue" . . . we never suspected grandpa of this!

2. Bet you'r wrong here—it's a "Satin Sickle—hand painted, with plush handle" . . . and it probably looked right nice hanging in the 'front parlor'!

3. Yes, it's a "Mustache and Goatee" . . . for those gents who couldn't wait to grow 'em! Note: For a few cents more, you could buy a ventilated mustache!

4. This isn't a Hollywood Horror make-up . . . it's a "Chinchilla Mask Cap"! The front part dropped over the face to keep out the wintry breeze . . . those were the good old days!

5. Looks like a Blimp in the making—but it's only an "Indestructible Bustle" . . . did grandma ever sit down?

6. This isn't a shaving mug! No sir! It's a "Genuine Imported China Mustache Cup" . . . handpainted 'n everything!

Many members of the white race are black, as in Ethiopia.

68th Anniversary Of Firm Observed

Sixty-eight years of constant growth and improved service to its customers throughout the nation was observed by Montgomery Ward stores this week, with the Redwood City Ward store joining in the anniversary observance, according to Bruce Knox, manager.

An anniversary sale opened on Wednesday, to continue for 10 days.

The history of Ward's is a romance of big business, a typical American tale of enterprise and faith in the nation's future. In 1872, year of the company's founding, America was in the midst of reconstruction, expansion, pioneering. Chicago was trying to recover from its disastrous fire of the previous year, the West was the scene of numerous Indian wars, six-gun rule held sway on the Far Western frontier, and "boss rule" flourished in New York City.

It was in this year that two young men, A. Montgomery Ward and George R. Thorne, with little capital but in possession of a big idea, founded the world's first mail order house in a small rented room in Chicago. Their practice of "satisfaction guaranteed or your money back" quickly caught hold, as did the so-called wildcat scheme of selling by mail, until today the concern, continuing to expand, has 625 stores scattered throughout the United States, with nine large branch mail order houses at strategic shipping centers.

The local store was started Dec. 8, 1923.

Dr. Estelle Glacy is said to be the only woman in the world who designs lens for eyeglases, cameras, telescopes and scientific instruments.

War Theme Dramas Discussed by Players

Members of the Redwood City Community Players Tuesday met to discuss plays written in the past 20 years with war as their theme. Instructor Claude A. van Patten led the discussion with a review of "What Price Glory," by Maxwell Anderson, "Bury the Dead," by Irwin Shaw, and "If This Be Treason," by John Haynes Holmes. Last night's meeting was the first of a series of such discussions on background plays of the present theater situation.

The Island of Jamaica is a British posession.

Cuba is about 90 miles from Florida.

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FINE FURNITURE REFINISHING
HEAT RESISTING—LIQUOR PROOF
Modern and Antique
PICTURE FRAMING — SIGN PAINTING
Office Furniture, Furniture Refinished without Removal
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"Make It Easy to Pay"

NO MONEY DOWN on approval of your credit. Pay small weekly or monthly payments.
NEVER Any Extras For Credit
Take as long as 1 year to pay
AN INTIMATE PART OF ONE'S EVERYDAY LIFE AND SO IMPORTANT TO ONE'S APPEARANCE ARE
DENTAL PLATES
that everywhere dentists are using and recommending the new
Beautiful TRANSPARENT Materials
Acclaimed as they are by so many dentists for their natural **appearance,** the dainty **transparent** materials are noted for their close **resemblance** to the human tissue. The **delicate** color tones are so cleverly and **artistically** treated that the result is one of **realism** never thought possible in the past when the older type materials were used for dental plates. Their sheer **beauty** and lifelike **appearance,** matched with a **remarkable** toughness in texture that makes them **strong** and **durable,** are factors in the construction of dental plates that are **pleasing,** sanitary and **comfortable.**
REASONABLE PRICES
NOTE To Present Plate Wearers — You may have your present teeth reset in the NEW, BEAUTIFUL, TRANSPARENT MATERIALS at a fraction of the cost of new plates.
PLATE REPAIRS MODERATE PRICES

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Rights Reserved to Limit Quantities.
2504 El Camino (Opp. Progress Lumber Co.) Redwood City
PH. 1804 FREE DELIVERY TWICE DAILY

EATING OR CANNING
PEARS lb. 2¢ Lug box 25¢

SWEET, JUICY—LARGE SIZE
ORANGES 3 doz. 29¢

Honey Dew **MELONS** 3 for 10c
Calif. Wonders **PEPPERS** 3 lbs. 5c
BEANS Blue Lake 3 lbs. 10c
Full Pods **LIMA BEANS** lb. 5c
Fancy Tender **ARTICHOKES** 4 for 15c
Sweet **POTATOES** 4 lbs. 15c
CASABA Ready to use lb. 1c
CAULIFLOWER Large Heads Ea. 5c
CELERY Fancy quality Ea. 5c

PIPPIN, JONATHAN, BELLFLEUR
APPLES 8 lbs. 25¢

FOR SLICING—
TOMATOES 5 lbs. 10¢

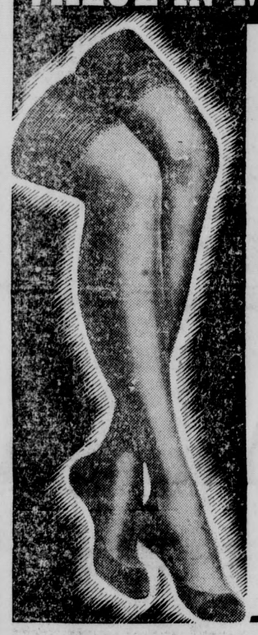
Golden State **MILK** 4 tall cans 24c
Pure Cane, Cloth Bags **SUGAR** 10 lbs. 52c
Sun Blest **HOT SAUCE** 3 for 11c
William's Black **PEPPER** 2-oz. can 4½c
CATSUP Val Vita—14 Oz. Bottle 3 bottles 25¢
Old English **DOG FOOD** 6 cans 25c
PASTE 100% Pure Semolina 3 lbs. 20¢
VAL VITA **PEACHES** Sliced or Half—2½ Can 2 cans 21¢
Kex Soda **WATER** Qt. Bot. 3 for 20c
Soda—Salted **CRACKERS** 2 lb. Pkg. 15c
SANI CLOR ½ Gal. 15½c
Nut Spread **O'MARGARINE** lb. 10½c
Silver Thistle Apple **JELLY** 2 lb. jar 19c
SOAP Palmolive 3 for 16c

Fresh Meats
RIB OR LOIN **PORK CHOPS** lb. 29¢
WIENERS Pure Meat lb. 18¢
GROUND ROUND Fresh Ground lb. 23¢
ROAST Chuck Center—Lean lb. 16¢
PURE LARD Bulk or Pkg. lb. 10¢
WE CARRY FRESH FISH

MONTGOMERY WARD'S 68th **Anniversary Sale**

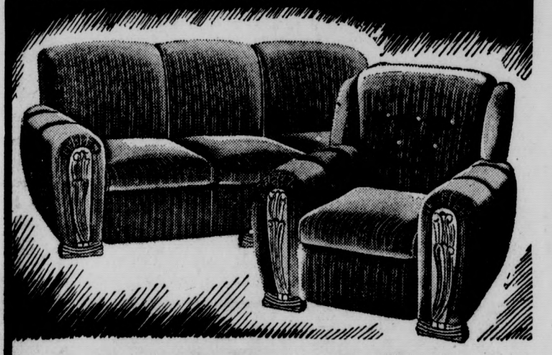
WE'VE SLASHED PRICES TO CELEBRATE OUR ANNIVERSARY... BUY NOW AT THE LOWEST PRICES OF THE SEASON! YOU SAVE UP TO ½!

OUR GREATEST HOSIERY VALUE IN MANY YEARS!



3-thread Silk Crepes
48c
69c Values—Price Cut for Anniversary!
Stock up! Here's the kind of hosiery buy you *dream* about! Exquisite 45-gauge pure silks, clear and ringless—with comfortable rayon tops! Dainty silk feet reinforced with *longer-wearing* rayon for service.
Sale! Service Weight Hose..48c

SAVE AT ANNIVERSARY SALE PRICES . . . NOW



2-Pc. Mohair Suite!
- Challenges suites $20 more!
- Genuine, 100% Mohair cover!

Think of it! The sofa is 85 in. overall, with a 64-in. seating space! Both pieces have soft *balloon cushions!* Roomy chair has attached cushion back!
74.88
$7 A MONTH; Down Payment, Carrying Charge

HURRY! SAVE AT THIS RECORD-MAKING PRICE

Reg. 49c to 69c Aluminum
2 for 77¢
Save from 30% to 42%! Your Choice of 6 Pieces!
Lowest price in Wards History! Any TWO pieces, at the price you'd expect to pay for ONE! Good-quality aluminum . . . extra-hard, for longer wear! Wide bottoms heat quickly! Easy to clean! Hurry and save at this Anniversary Sale cut-price!

ANNIVERSARY SPECIAL

Longwear Sheet Sale!
81x99! Now only 68c
Whiter and smoother because they're made from long staple cotton! Straighter, because they've been hand torn!
Sale! 42x36 Longwear Cases 17c

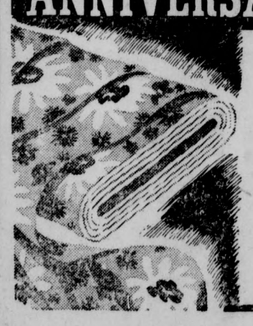
LOOK AT THIS SAVING!

Thornewood Shirt Sale!
Price Slashed 14% 88¢
Thornewoods are *finer* shirts from their wiltproof collars to their generously long tails! 99% shrinkproof! Colorfast! *Guaranteed collars* on white shirts.

SEASON'S LOWEST PRICE

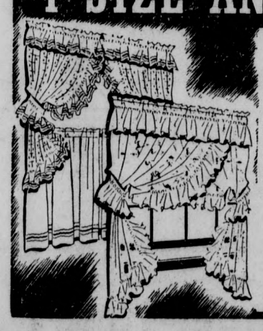
Gas Floor Furnace
30,000 B. T. U. 23.68
PRICE SLASHED!
No dust, soot, or ashes with this gas furnace. Low in first-cost and in operation. For homes without basements. Approved American Gas Ass'n.

ANNIVERSARY SPECIAL



Colonial Print Sale!
Save 20% Now! 11¢ yd.
Think of getting brand new fall Colonials at this big saving! Rich new designs and clear, wonderful colors. Famous Colonial finish that washes; 36".

$1 SIZE AND QUALITY



. . . Styles for Every Room
Anniversary only . . . 68c
Recurtain NOW . . . SAVE ⅓! (You'd pay up to $1 elsewhere for curtains like these). Priscillas—Cottage sets—Tailored pairs—Laces! All popular colors!

SENSATIONAL SAVINGS

Fixture Bargains
Your choice 87¢
Our lowest prices ever on fixtures of this quality. Shock-proof, white porcelain bath bracket . . . Glareless kitchen unit . . . Beautiful bedroom fixture.

Stock up! You can pay later — on Wards convenient monthly payment plan. Any purchase totaling $10 or more will open an account. A small down payment puts the goods in your home.

Sale! 98c Wash Frocks — 84¢ — All Tubfast! (Won't shrink over 1%.) New Fall prints! Coat styles included. 12-52.

Van Arden Panty Sale! — 21¢ — Panties, flares, briefs and bloomers of run-resistant rayon. All full cut. Extra sizes..24c.

Save 20% on Curtain Materials — 8¢ yd. — Huge purchases in novelty nets, pin and flock dot patterns bring you this BIG SAVINGS NOW!

Reg. 39c Dry Fast Enamel — 2 for 28¢ — Wards facous Dry Fast—the ideal finish for woodwork, furniture, toys, walls. Limit of 2.

Thousands of other bargains... — that we haven't room to keep in our store will be brought here for you quickly by our catalog order department. See our catalogs here in our store.

SEE THE SCORES OF UNADVERTISED VALUES! PRICES ARE CUT IN EVERY DEPARTMENT AT MONTGOMERY WARD

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